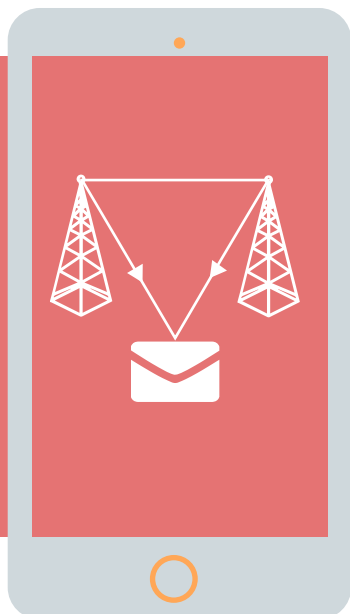




Messaging wingman intensifies your messages deliverability to reduce holdouts in terms of SMS delivery to customers. It is a self-initiated intelligent mechanism that triggers automatically in case of SMS delivery failure.

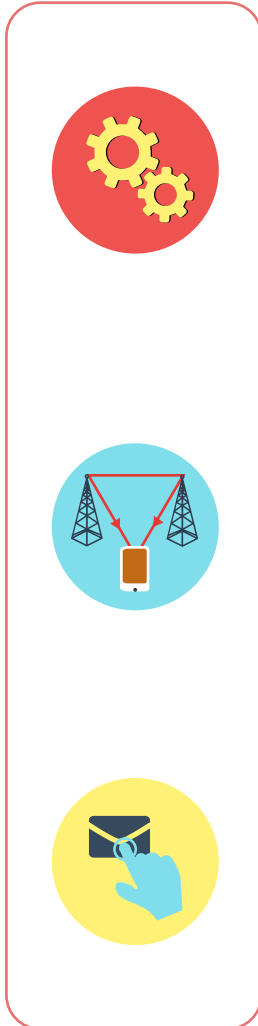


Sending messages with wingman is based on the retrial model. Whenever you trigger a set of messages, the delivery constraints depends on varied parameters.

In case a number of messages are not delivered to end users, wingman will automatically set off a retry for those messages with a different operator service.

# Wingman Features

Wingman comes loaded with proficient features. Let's have a look at some of them:



## **Contriver**

Improvise the number of retrials you wish to make for ensured SMS deliverability for paramount impact on the customers. You can set your priorities in terms of number of retrials you wish to trigger in case of SMS delivery failues based on the set priorities.

## **Operator Specific**

Selectively audit operator compatibility and send messages directly from your preferential operators. If you want to send all the messages from a preferred operator service just tell us your preferences and perform operator specific campaigns!

## **Responsive retrial**

Customize the API panel to deduce the number of retrials based on the error code received. You can set preferences to trigger code specific retrials in accordance with the error codes received!